

Jamie Goettler

Senior Director, Metalworking Business Development

Jamie leads MSC's metalworking business development effort and has more than 25 years' experience in industrial distribution. Jamie's role at MSC focuses on competitiveness, productivity and health of the American manufacturing businesses through the creation, development, and deployment of industry-relevant technology.



Jamie joined MSC in 2001, and has held roles in sales, national accounts, and a variety of management capacities. He has led the development of MSC's sales process, execution of sales planning, and the deployment of a national technical metalworking application team during his career at MSC. In January 2019, Jamie was awarded a patent on MSC's Cost Savings Documentation mechanism and process. In October 2020, Jamie established MSC's metalworking innovation department which led to the market introduction of MSC MillMax®. This technology earned MSC the prestigious R&D 100 award and was soon followed by an ISA Innovation Award. Two years later, under Jamie's leadership, MSC has launched four additional innovations in the metalworking market place. In 2023, Jamie earned a second patent associated with determining cutting tool and supply chain requirements associated with specific machine tool performance and dynamics.

He has been published in industry publications such as Advanced Manufacturing, Cutting Tool Engineering and Modern Distribution Management. He's performed speaking engagements regarding how to overcome the Manufacturing Skills Gap at IMTS, NTMA events, and other forums.

Jamie's a graduate of the University of Pittsburgh, where he earned a degree in Rhetoric and Communication while playing varsity baseball.