



John Peterson

Senior Project Manager
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John Peterson is a Senior Project Manager in Texas A&M Engineering Experiment Station's (TEES) Workforce Development group, where he currently focuses on upskilling and reskilling the manufacturing and engineering sectors. With over 25 years of experience, Peterson has dedicated his career to designing, implementing, and scaling programs that build critical skills and expand access to technical and engineering education.

At TEES, he has held leadership roles including Associate Director of Professional & Continuing Education and Associate Director of PK-12 Engineering Education Outreach. In these capacities, he has led statewide initiatives aimed at strengthening the talent pipeline by aligning, designing, and deploying educational offerings to meet industry and defense needs—from early STEM engagement to advanced technical training.

Peterson's background also includes experience as a high school pre-engineering educator, an electronics technician and corporate trainer in the consumer electronics industry, and an avionics technician in the United States Marine Corps. These roles have shaped his commitment to discipline, service, and inclusive education across the entire workforce development continuum.

Peterson remains a leading voice in workforce development, helping prepare both current and future generations for success in high-demand technical fields. He holds an M.Ed. in Educational Technology from Texas A&M University, a B.S. in Industrial Technology with a minor in Education from Texas State University, and is currently pursuing his Ph.D. in Learning Design & Technology with a focus on Workforce Development.